

Kumoricon / Altonimbus Entertainment

Regular Meeting of the Membership on April 27, 2024, 1:00 pm

Via Discord and Twitch

Call to order

The meeting was called to order at 1:01 pm by Amber Feldman.

At the initial quorum count, the meeting continued once 20 members signed in as present, thus meeting quorum. In total during the meeting, 30 members signed in as present out of 672 total, with 20 needed to reach quorum.

Minutes

The minutes from the membership meeting of March 16th, 2024 were approved without objection.

Reports

Chair

Amber Feldman, Chair, presented slides *[lightly copy-edited]*:

- We're planning a staff picnic for July 6th! Please keep an eye out for an official announcement!
- Mostly we're still working on hiring staff and getting the rest of our teams' projects moving.
- Still looking to hire, and in particular are looking for:
 - Staff Relations Specialist, Nonprofit Grants Coordinator, and Recruitment Liaison

Infrastructure

Leon Lewis, Director of Infrastructure, presented slides *[lightly copy-edited]*:

- Lots of behind the scenes things going on. Not much to report on publicly at this time.
- Working on getting KumoriMarket applications up.
- Working on posting attendee hotel page.
- Still working on staff hotel program.
- Hiring in all departments. We have a particular need for hotel, IT, and facilities staff.

Membership

Hannah Eulberg, Director of Membership, presented slides *[lightly copy-edited]*:

- 2024 Current Registration Numbers:
 - Attendee Pre-reg: 2,170
 - VIP: 14
- Pre-Registration Price: \$70 through July 27th
- What has Membership been up to?
 - Drafting up different layout ideas for the registration hall for optimum efficiency
 - Looking for VIP Gift Items
 - Working on project timelines for 2024
- Golden Week Sale:
 - In celebration of Japan's Golden Week, Kumoricon is having a registration sale!

- From Monday, April 29th through Sunday, May 5th, full weekend registrations age 13+ are \$10 off!
- Use the discount code: GOLDENWEEK24 at checkout for the sale to apply.
- Come be a part of Membership:
 - Registration Hall Assistant
 - Email Support
 - Area Manager, Attendee Registration
 - Volunteer Lead
 - Registration Software Developers
 - Registration Hall Crew

Operations

Tami Hatfield, Assistant Director, Operations, on behalf of Ange Abuyen, Director of Operations, presented slides [*lightly copy-edited*]:

- Radio Test
 - Operations will be conducting a test at the OCC after today's meeting.
- Collaborative Planning with other departments
 - Operations has been meeting with other directorates to plan for the year to account for each department's needs.
- Security
 - We will be meeting with other departments, the OCC, and within Operations to determine security needs for this convention year.
- We are still hiring!
- We still need help in these team positions!
 - Attendee Services:
 - Crew
 - Specialist
 - Policy Support
 - Operations Office
 - Admin Support
 - Cosplay Repair
 - Crew
 - Staff Station
 - Monitors
 - Planners
 - Logistics Manager
 - Incident Response
 - Support
 - Dispatch
 - All team positions

Programming

Bennett Do, Director of Programming, presented slides [*lightly copy-edited*]:

- After hiring [the] majority of our leadership team, we held an all-leadership meeting to set up expectations and general guidelines for the year.
- Event Coordinators are reviewing their content and contest forms.
- Met with Publicity Department to talk about timelines and process improvements.
- Collaborated with Relations Department on creating contracts for Event MCs.
- Connected with our 3rd party vendor regarding Main Events.

- [Programming is hiring for:]
- Leadership positions
 - Programming Office Manager
 - Programming Office Lead
 - Programming Booth Lead
- General Positions
 - Special Events Support Staff
 - Main Events Tech Support Staff
 - Chibi Room Support Staff
 - Video Gaming Support Staff

Publicity

Charly Youravish, Director of Publicity presented slides *[lightly copy-edited]*:

- What's happening in Publicity:
 - The Press team is working on updating the Press applications for 2024
 - Our Marketing team has created our 2024 Marketing Strategy and is working on implementation.
 - The Newsletter team is working on putting out a newsletter for May
 - Work has started on the 2025 Mascot Contest. We hope to have it ready to launch in the summer
 - Graphic Design is hard [at] work transitioning to Canva and creating easily useable templates for 2024
 - The Social Media team is hard at work monitoring our Social Platforms and is gearing up for some fun announcements
 - Multimedia team has been working with the Website team to get all of 2023s photos into our new photo gallery! It will make photos much faster in the future!
 - Our Website teams are currently very short staffed but they are working hard on our graphics update for 2024 and getting all the pictures from 2023 up!
 - [Photos from 2023 - except for 18+ events - have been posted as of last night, April 26th. Please contact your coordinator for photos from 18+ events.]
- Join a Publicity team:
 - Info Booth
 - Lead
 - Crew
 - Newsletter
 - Writer
 - Editor
 - Website
 - Content Developers
 - Software Developers
 - Graphics
 - Design and Editorial Layout
 - Moderation
 - Discord
 - Twitch
 - Marketing
 - Assistant Manager
 - Research Specialist
 - Copy Editing
 - Merchandise
 - Customer Service

- Cashier
 - Restocker
 - Inventory Support
- Social Media
 - Content Creator
- Multimedia
 - Photographer
 - Videographer
 - Video Editor
- Publicity Office
 - Organizer
 - Support

Relations

Drew Herget, Director of Relations, presented slides [*lightly copy-edited*]:

- Finalizing contracts for 2024
- Already planning for 2025!
- Help Relations!
- Staff positions to fill:
 - Gopher - Relations Logistics
 - Driver - Relations Logistics
 - Support - Industry and Sponsorship
 - Support - Autographs
 - Green Room/Lounge Support - Hospitality
 - Panel Moderator - Guests
- Guests for 2024:
 - Johnny Yong Bosch
 - Kikuo
 - Britt Baron
 - Zeno Robinson
 - More Coming In May...

Secretary

Stephen Weber, Assistant Director, Secretary, on behalf of Marie Jackson, Secretary, presented slides [*lightly copy-edited*]:

- Stephen is the dub for Marie today
- Secretary is up to the usual things of minutes and ratifications
- Executive Meetings Summary:
- The Executive Board has met once since the last membership meeting to handle business items. The following items were approved via out of meeting board actions:
 - Name policy
 - Adding an Infrastructure Executive Assistant
 - Creating an Assistant Lead position for the Charity team
- March 8, 2024:
 - Discussed the date and location of the Summer Staff Picnic
 - Received an update presentation on our Marketing Strategy
 - Discussed the organization of files within the Google Drive
 - Discussed the plan for staff perks this year (nothing is ready to announce)
 - Addressed any pending action items

Treasurer

James Bradley, Treasurer, presented slides *[lightly copy-edited]*:

- Bills are paid
- Expenses are on track
- Locker's looking snazzy
- Open positions:
 - Treasury Support
 - Load-in/Load-out
 - Drivers and Movers

Outreach

Devin Hunter, Lead, Outreach, presented slides *[lightly copy-edited]*:

- 4 of the 16 targeted events complete. Newly done since last time:
 - GameStorm is our local gaming event that we go to each year.
 - Sakura-Con is our biggest event of the year.
- Geek Girl 2024 is on the same weekend as Kumoricon so we will not be sending a team. Hope to be there next year!
- If you want to help out with organizing future events, the next Outreach Team meeting is May 7 @ 7:30PM on the staff discord.
- The next set of confirmed outreach events are:
 - Chibi Chibi Con is May 25 at Evergreen State College in Olympia, WA
 - KuroNekoCon is July 19 to 21 at the DoubleTree hotel in Spokane, WA
 - Fuji to Hood is July 20 at The Redd (with two D's) event space in Portland, OR.
 - Portland Pride is July 20 to 21 at Tom McCall Waterfront Park in Portland, OR.
 - We are working on a potential event in June that hasn't been confirmed, but you can probably figure it out if you do some internet sleuthing. We plan to recruit volunteers in case we get it so look for an email when we start the process.

Unfinished business

There was no unfinished business.

New business

There was no new business.

Good of the order

- Two emails were received requesting an update on the status of the Cosplay Photo Booth photos for the 2023 convention year.
 - "I am reaching out to you to raise a concern regarding the significant delay in the availability of 2023 Charity Photo Booth and convention photos, which has extended to a duration of five months. This extended waiting period has proven to be both tedious and frustrating for attendees. It is imperative that steps are taken to identify and rectify the underlying reasons for the delay in posting these images on the website.

With the upcoming public meeting scheduled for Saturday, April 27th, I urge Kumoricon to address this matter promptly. As we anticipate Kumoricon 2024 in seven months, it is

disheartening to note that the photos from the 2023 event have yet to be made available. Waiting five months for such essential photos is indeed a considerable inconvenience.

Of particular concern are the individuals who relied on the Charity Photo Booth for high-quality images of their cosplays, as these photos often surpass the quality of candid hallway snapshots. The frustration stemming from this delay is palpable among attendees who eagerly await the opportunity to access and share their memorable experiences captured during the convention.

I believe it is in the best interest of Kumoricon to swiftly address and resolve this issue to ensure the continued satisfaction and engagement of its attendees. Thank you for your attention to this matter, and I look forward to seeing a resolution discussed during the April 27th public meeting.”

- “Hello, I wanted to know when the pictures taken at the Kumoricon free photo booth in 2023. I have seen many people ask the same thing about the photos, and it has been brought to my attention that the company that does the photos have finished them and that it is just waiting on Kumoricon to post them. Do you have any idea about when that would be? Or is there a specific reason as to why they haven't been posted yet?”
- One email was received noting the Japanese band FLOW will be performing in Portland at the Roseland Theater on July 23rd.

“You’ve probably seen the news already, but just in case that isn’t the case, FLOW is going on a world tour this summer and they’re visiting Portland Oregon on July 23rd, to perform at the Roseland Theater.”

- During Open Mic, a concern was raised that some photos appear to be missing from the photobooth photos online. Publicity will look into this.
- Devin Hunter noted the Hollywood Theater will be holding the Animayhem OVA Festival on May 12th, starting at 5pm.
 - <https://hollywoodtheatre.org/events/animayhem-ova-festival-2/>
- It was clarified that VIP tickets will not be discounted as part of the Golden Week Sale.

Joining staff

- Want to join staff but not sure what you want to do?
 - Visit <https://www.kumoricon.org/open-positions> to read about all the positions we have available.
- Know what you want to do or need some help making a decision?
 - Visit <https://www.kumoricon.org/staff-application> to apply or take a small survey so we can help you figure out what to do.

Good of the order is accepting submissions!

- You can email good.of.the.order@kumoricon.org!

Adjournment

The meeting was adjourned at 1:40 pm by Amber Feldman.

Submitted, and revised and approved by the members,
Marie Jackson, Secretary

Attachment: Presentation slides

See file *kumoricon-minutes-member-20240427-attachment.pdf*