

Kumoricon / Altonimbus Entertainment

General Meeting of the Membership on August 7, 2021, 1:00pm Online

Call to Order

The meeting was called to order at 1:05pm by Brian Mathews.

At the initial quorum count, the meeting continued once 30 members signed in as present, thus meeting quorum. In total during the meeting, 45 members signed in as present out of 263 total, with 30 needed to reach quorum.

Minutes

The minutes from the membership meeting of July 11, 2021, were approved without objection.

Reports

Chair

Brian Mathews, Chair, presented slides *[lightly copy-edited]*:

- Charity's still going! We should have more information soon.
- Haven't done much worth announcing; helping people get things done and prepping for the year.
- Regarding the state of the world:
 - We're still a long way away from con, and a lot can happen.
 - That said, we know people will want to prepare and don't want to make any announcements **right** before con.
 - We hope to have answers for you all in September.
 - We've already been making plans on plans on plans, we're going to be watching the next couple of months very carefully and see what we need to keep you all safe. :)

Infrastructure

Ash "Bunny" B, Director of Infrastructure, presented slides *[lightly copy-edited]*:

- We're working really hard to press forward into the bulk of this year's work in our department.
- Our work is picking up soon and we would love to have more staff in Infrastructure!
 - Infrastructure Office Staff to help us track requests and tasks in queue.
 - Facilities Liaisons to help make sure everything is where it needs to be, doors are locked and unlocked as needed, on-the-fly problem solving, and really fun behind-the-scenes looks at both how the convention comes together but also getting a lay of the land as it were.
 - Hotel Liaisons to help make sure everything is going smoothly for everyone staying within the official hotel.
 - Inter-Department Liaisons to help Operations and Infrastructure interface the best possible for at-con work.
 - KumoriMarket staff for on-the-floor support within the market.
 - IT staff before and at con.
- Please email Infrastructure for information or check <https://www.kumoricon.org/open-positions>

Membership

Jessica Ulibarri, Director of Membership, presented slides *[lightly copy-edited]*:

- Some perks of pre-registering:
 - Save money and time
 - Check in on Thursday (Day 0)
 - Shorter wait time in line and quicker check-in
 - Custom fan name
 - 3 fun-filled days at Kumoricon
- Not sure if you're already registered...
 - Please email registration@kumoricon.org.
 - Include the name you think you registered under, your date of birth, and the email address you would have used to register and we can confirm if you are or not.
- Things to remember when registering for Kumoricon:
 - All attendees 18 and over must have a valid, government-issued photo ID.
 - Acceptable forms of ID are...
 - State-issued driver license / permit / identification card
 - Military ID
 - Tribal ID
 - Passport
 - For any other forms of ID please email registration@kumoricon.org.
 - Attendees from ages 13–17 must have a parent permission form and one of the above forms of identification. If they do not have one of the above forms of ID other acceptable forms of ID are...
 - School ID from the current school year.
 - Parent or guardian with them at time of check-in. (Use the parent's ID in place of the attendee's.)
 - Attendees under age 13 must have an attending adult with them at all times while in convention space, as well as a parent permission form on file.
- Take advantage of Kumoricon's educational group discounted membership:
 - Kumoricon is happy to announce that we will once again be offering group discounts to nonprofit educational youth groups! These include organizations like school anime clubs, Girl Scouts, Boy Scouts, Boys & Girls Clubs, groups that are a part of a larger nonprofit organization (like a school or church), or other nonprofit organizations working with those that age 18 or under.
 - Group qualifications are listed at <https://www.kumoricon.org/group-discount>. Please don't be afraid to apply even if you are unsure if you qualify. Each group will be evaluated on a case-by-case basis when they apply. Groups must apply by Saturday, October 2, 2021. We will not accept any applications after this deadline or at the door. Group discounts are limited to eligible, qualifying organizations.
 - If you are a leader of a group, such as a teacher, counselor, or club organizer, please fill out the form application or reach out to group.discount@kumoricon.org to apply for your group.
- 2021 registration numbers (as of 6:30am):
 - General attendees: 2,712
 - VIP attendees: 39
- Join staff:
 - Attendee Registration
 - Con Suite
 - Cosplay Repair
 - Staff Registration
 - Specialty Registration
 - Registration Development

- Email membership@kumoricon.org to inquire about a position.

Operations

Yaz W, Director of Operations, prepared slides, and Angeline Abuyen, Assistant Director of Operations, presented them *[lightly copy-edited]*:

- We're still hiring brave souls to join our ranks!
 - If you're waiting on a reply or have questions feel free to poke us at operations@kumoricon.org.
 - Hitsujikai, Yojimbo, Peace-Bonding, and Office!
 - If you want to help but are still wary about being in person, Dispatch may be the place for you! Email us if you're interested!

Programming

Devin H, Director of Programming, presented slides *[lightly copy-edited]*:

- What are we up to?
 - Panel application will close on August 20.
 - AMV Contest: Open through Aug 31
 - Cosplay Contest: Almost ready
 - Cosplay Lip Sync Showdown: In progress
 - Fan Art Contest: Open through Nov 6
 - Fan Fiction Contest: Almost ready
 - Gunpla Model Competition: In progress
 - Karaoke Contest: In progress
- What are host incentive points?!?
 - This is a replacement of the panelist discount for people who ran a bunch of content.
 - Earn points for each hour of approved content that you run and trade them in for cool stuff. 1 hour of content = 2 points.
 - 2 points = Discounted attendee badge (\$45 for the weekend).
 - One-time-use coupon that can be used by anyone.
 - 4 points = \$5 discount from Kumorion online merch store.
 - 4 points = 5 Kumori Cash for prizes at con.
 - Only the person who submits the panel application gets the points.
- Come join us on Twitch!
 - Schedule is posted monthly on the public Discord in #kumo-twitch-stream.
- Did you miss DigiKumo Lite??
 - We have a clip collection on the Kumoricon Twitch channel that contains all the events.
 - It will stay there until we can get these videos posted to YouTube.

Devin also reported:

- In the first weekend in September, panelists should know if they've been accepted.

Publicity

Panda, Director of Publicity, prepared slides, and Brian presented them *[lightly copy-edited]*:

- Press applications are open.
- I'm looking to train someone to take over for me one day.
- We decided to put Patreon on pause.
- Hiring and training staff.
- Lots of behind-the-scenes work.
- Staff positions needing filled:

- Marketing Manager
- Photography Coordinator
- Plot Bunnies
- Newsletter Staff
- Social Media Staff
- Merchandise Staff
- Photographers
- Videographers
- Press Office Staff
- Publicity Office Staff
- Pins available on our website! <https://www.kumoricon.org/merchandise>

Relations

Heather Holland, Director of Relations, prepared slides, and Brian presented them *[lightly copy-edited]*:

- We need staff:
 - Guest Gopher / Guest Driver
 - Autograph Staff

Brian also reported:

- More guest announcements to come!

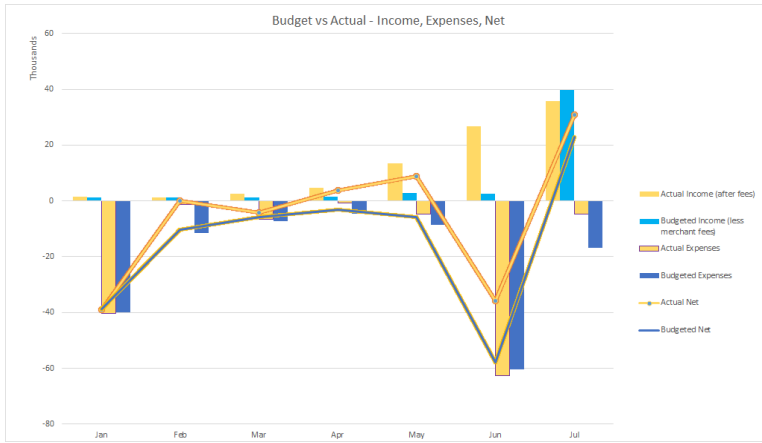
Secretary

Tracy Creel, Secretary, presented slides *[lightly copy-edited]*:

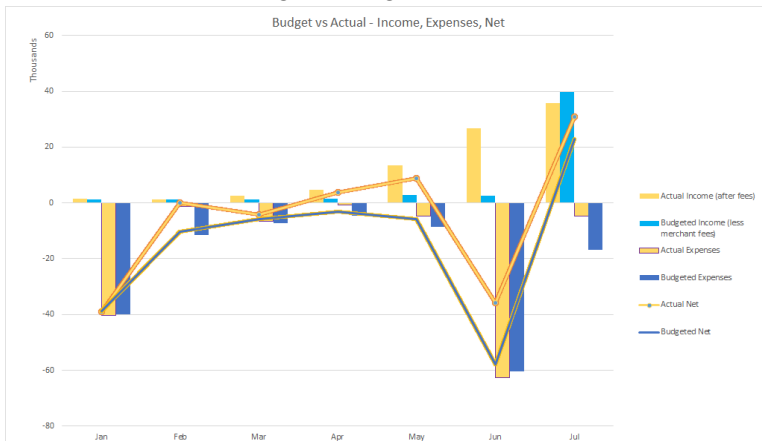
- Working on things behind the scenes.
- Up-to-date on meeting minutes.
- Now hiring Assistant Secretary II:
 - What you'll do:
 - Take minutes during exec and general meetings
 - Policy and bylaws updates
 - Research
 - Perks:
 - Free membership
 - Looks great on a resume
 - Executive-level position
 - Pre-con work only, have con free to play

Treasurer

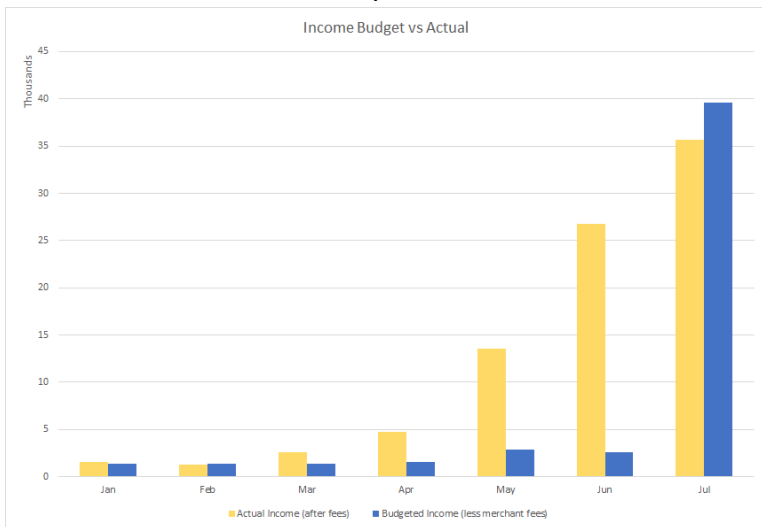
Jo Ayers, Treasurer, prepared slides, and Brian presented them *[lightly copy-edited]*:



- Hi! I'm Jo, the Treasurer, and my pronouns are they and them. I am on a weekend getaway with my sweetie, so I left a **lot** of words for someone else to read.
- I make graphs. Lots.
- tl;dr though—there is hope. I mean, not a lot of hope, but some.
- As you go through these, just remember “Blue is for Budgeted” annnnnnd... I tried to come up with something about gold and treasure, but it was late. Blue is for Budget.

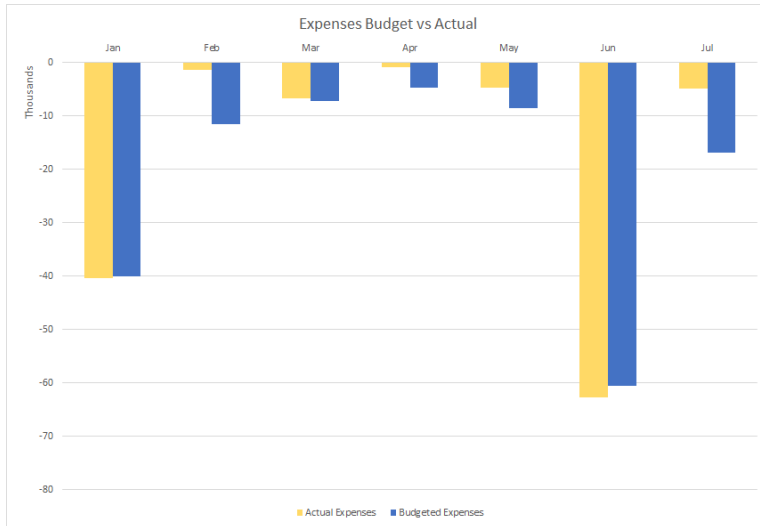


- This chart is for people who like to see everything at the same time. It's pretty busy though—there's these columns going up from zero for the income, columns going down from zero for the expenses, and then these zaggy lines all over to show the net effect of the income combined with the expenses. Let's break it out one by one.

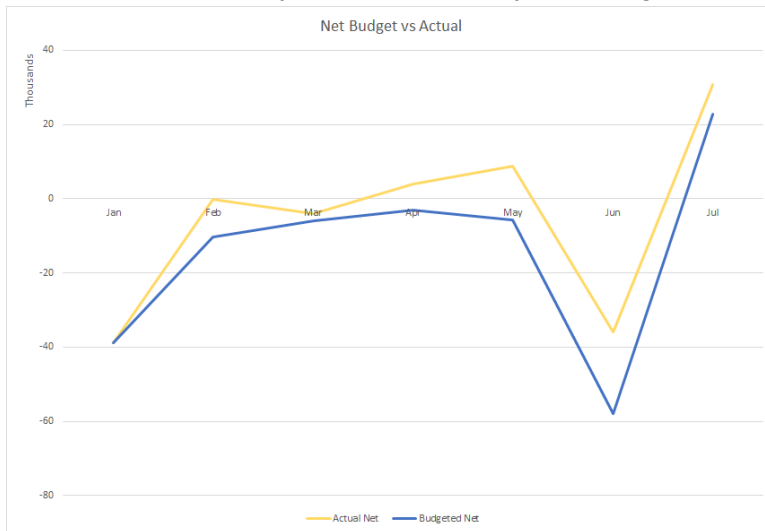


- Here's Income: Income in May and June were way above our conservative estimates—with a lot of credit to DigiKumo Lite. July didn't quite reach prediction, partly because most exhibitors who

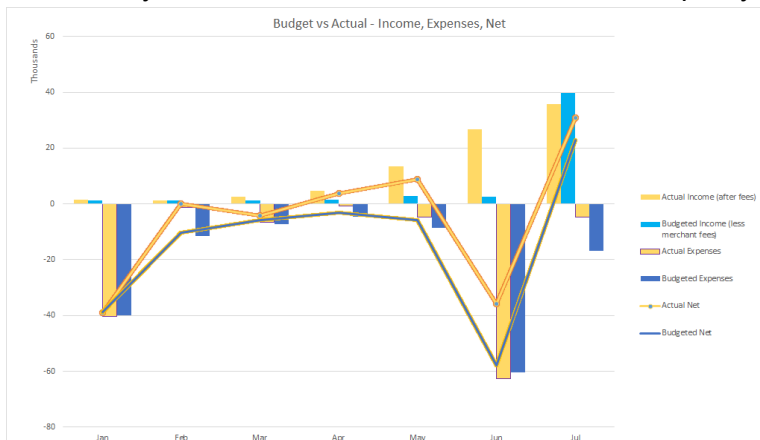
have paid so far did so in June instead of July. But July also saw, like, six VIP registrations after DigiKumo. So wow.



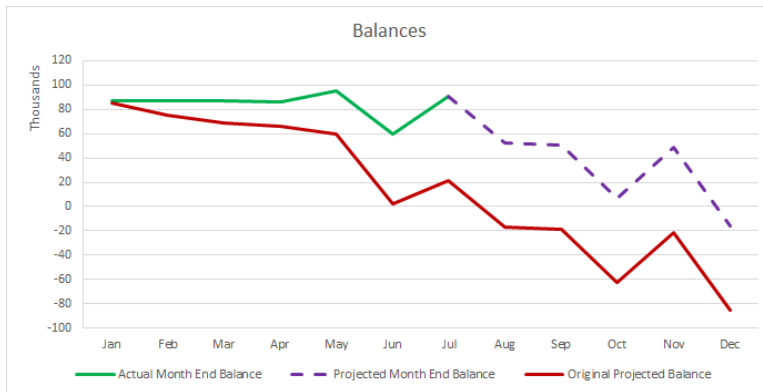
- Expenses have mostly been lower than planned, or only just a bit higher. June was a deposit on the venue, as was January, so those were huge as expected.
- Directors really held back on July spending.



- These lines are what happen when you combine the numbers from the previous two together.
- So you can see that so far we've maintained pretty well above the plan.



- So here they are all combined again, so you can really see how the effects of things compare.



- - Now, this one I'm pretty excited about. The bright red projection line represents what we thought (okay, feared) would happen to our bank balance if everything happened as predicted when we wrote the budget. "Zero" is right about the middle of the vertical axis, meaning overdrawn or in debt by the end of August and not pulling our way out of it. It was pretty scary to contemplate.
 - But! The green line is what has actually happened to the balance so far this year! Thanks to everyone promoting Kumoricon by word of mouth and being supportive of our social media channels, we are a **lot** better off than we expected.
 - The purple dashed line is the projection for the rest of the year **if** you don't change anything except shift the tail of the year up to meet the end of July. So, we're not out of the woods yet. October and December are still dangerous. We still need everyone's support—do whatever Panda says for promoting the con, and go to your managers or directors if you have an idea for cutting (or postponing) costs or creative ways to generate income. We are definitely not the only source of great ideas, so we need you.
- Go forth and be brilliant!

Unfinished Business

There was no unfinished business.

New Business

There was no new business.

Good of the Order

Email submissions to good.of.the.order@kumoricon.org.

Accessibility services

Brian presented slides:

- We strive to make Kumoricon a welcoming place for attendees and staff with disabilities. As part of this, we offer attendees with disabilities the option to skip the regular Registration line and receive service at the Registration management desk. Attendees may also opt to receive a sticker on their badge from Registration that indicates additional disabilities accommodation. Attendees can visit the Operations Office for accessibility needs throughout the convention.
- We offer additional training to some of our staff for expertise in handling accessibility issues. However, these basic guidelines apply to all staff:
 - Treat people with disabilities with the same respect and courtesy as you would any other person.
 - Be extra patient.

- Do not talk to the disability, talk to the person. For example, when talking to someone using an interpreter, talk directly to the person, not the interpreter. (This goes for people who are hard of hearing, as well as those who speak a foreign language.)
- Not all disabilities are visible. If someone says they have a disability, believe them. A person's disability is often a personal matter. Do not unnecessarily question them about it. If they bring up the subject, you may continue based on your own comfort level.
- You may offer assistance, but do not force it upon them as most prefer to be as independent as possible. When assisting, listen carefully to their instructions.
- Wheelchairs, canes, crutches or other assistance devices are considered to be an extension of the person's body. Coming into contact with the device is the same as contacting the person's body. If they need assistance with the device, you may do so with permission only. Medical devices, such as canes, do not require peace-bonding if they are not an intentionally themed part of a costume.
- If you are uncomfortable for any reason, discreetly switch places with another staffer.

Joining staff

- Want to join staff but not sure what you want to do? Visit <https://www.kumoricon.org/open-positions> to read about all the positions we have available
- Know what you want to do or need some help making a decision? Visit <https://www.kumoricon.org/staff-application> to apply or take a small survey so we can help you figure out what to go.

Anime and media

- Anime Movie Minute
 - Shirobako: The Movie
 - Tuesday, Aug 10, 7:00pm
 - Regal Lloyd Center 10 Cinema
 - Century 16 Eastport
 - Clackamas Town Center
- Good anime this season!
 - Night Head 2041 (Crunchyroll)
 - The Aquatope on White Sand (Crunchyroll)
 - Life Lessons with Uramichi Oniisan (Funimation)
- Continuing seasons worth checking out!
 - Tokyo Revengers (Crunchyroll)
 - My Next Life As a Villainess: All Routes Lead to Doom!
 - To Your Eternity (Crunchyroll)

Other topics

- We care about you guys!
- Soon we'll see you all in person. Please stay safe!

In response to a question, Bunny clarified that staff have an additional hotel discount beyond the attendee discount, based on staff rank, and the details and request form will be available soon. The general staff room rate will be \$141 per night, which may be applied either as a direct rate adjustment, or as a reimbursement.

- Also please get vaccinated! <https://getvaccinated.oregon.gov/>
- Breakouts on the staff Discord after this:
 - After the meeting is done, the following directors will be in their department voice chat. Please stop by and say hello!

- Programming

Adjournment

The meeting was adjourned at 2:14pm by Brian Mathews.

Submitted, and revised and approved by the members,
Tracy Creel, Secretary

Attachment: Presentation slides

See file *kumoricon-minutes-member-20210807-attachment.pdf*