

Kumoricon / Altonimbus Entertainment

Regular Meeting of the Membership on March 18, 2023, 1:00pm

Online - Twitch and Discord

Call to order

The meeting was called to order at 1:05pm by Robert Trotter.

At the initial quorum count, the meeting continued once 20 members signed in as present, thus meeting quorum. In total during the meeting, 41 members signed in as present out of 587 total, with 20 needed to reach quorum.

Minutes

There were no previous minutes to approve.

Reports

Chair

Robert Trotter, Chair, presented slides *[lightly copy-edited]*:

- Working in the background between departments
- Looking to hire staff for:
 - Equity, Diversity, and Inclusion
 - EDI is a team working to keep us informed and up to date on navigating topics of equity, diversity, and inclusion.
 - Staff and Attendee Services
 - SAS works to help between the lines, mitigating disputes and and proving a resource to our volunteers and attendees
 - Nonprofit
 - Nonprofit is a new team created to help leverage our 501c3 status to improve our convention
 - Charity
 - Charity includes Charity auction, Art show, and Photobooth

Infrastructure

Julie, Infrastructure Assistant Director, presented slides *[lightly copy-edited]*:

- Do you want to learn the behind the scenes of eventrunning? Infrastructure is a great opportunity to learn!
- We need staff in hotels, facilities, office, IT, and Kumorimarket!

Membership

Tracy Creel, Membership Assistant Director, presented slides *[lightly copy-edited]*:

- 2023 Current Registration Numbers [as of 3/17/2023]
 - Attendee Pre-registrations:1,150
 - VIP: 6

- Pre-Registration Price:
 - \$60 until July 15th
- Brainstorming a new registration layout for line support.
- Staff registration is live: <https://www.kumoricon.org/open-positions>
- JOIN THE SQUAD WE NEED YOU ALL!!
 - Accessibility
 - Accessibility we need people who are willing to train staffers on our available accommodations and our accessibility standards.
 - Cosplay repair
 - Cosplay repair if you craft or know your way around a glue gun, this is the job for you! Please come save some poor cosplayers con!
 - Registration hall
 - Registration hall if you have experience as a cashier or just customer service in general please apply
 - Reg software development
 - Reg software development we are looking for people with experience in AWS and have a willingness to help with crazy printers
 - Kumori Staff Station
 - Kumori Staff station (Con Suite) this is a great way to make new friends you get to see all the staffers at con and give them food every one likes people who feed them!

Operations

Ange Abuyen, Director of Operations, presented slides *[lightly copy-edited]*:

- What has Operations been up to:
 - Recruitment
 - Simplifying our staff structure
 - Ronin (Peace Bonding/Floor staff/Line Control)

Programming

Steven Garcia, Director of Programming, presented slides *[lightly copy-edited]*:

- Reaching out to managers and coordinators to get them signed up, so we can....
- Get staff sign-up started.
- Working on event and contest info for timing and when to open submissions.
- Bit of a slow time for us...
- Currently in search of:
 - Fan Art Coordinator
 - Craft Coordinator
- Check out open staff positions here: <https://www.kumoricon.org/open-positions>

Publicity

Ally Raney, Director of Publicity, presented slides *[lightly copy-edited]*:

- Have you seen the 2022 Convention Photos?
- What about the 2022 Photobooth Pics?
- Tune in to KumoriTV
- The new website is coming...
- Inventory & Merchandise
 - I want to thank all the attendees and staff who purchased Kumo swag this year, we nearly sold out of a large majority of our inventory! While that is always fun news, because it means we get

to think up new and exciting merchandise to replace it, it ALSO means our team has the opportunity to really discuss new and innovative ideas for handling inventory and processing our merch for the future. So, thank you!

- So. Many. Meetings.
 - Over the past few months the Publicity executive team has been knee deep in meetings, ensuring our management is ready and raring to make this upcoming convention our best ever. We are also heavy into research about ways to spread our brand and market the convention to everyone we know would love to attend.
- Hiring the following staff positions:
 - Social Media
 - If you know someone who has a degree in marketing, journalism, communications or is a passionate social media professional looking for a volunteer accolade on their resume, we are looking for people who want to elevate our communication with staff, attendees and the world!
 - Newsletter
 - We are also looking for staff who can resurrect our Newsletter, help any of the returning team really excel in providing everyone up to date information in a fun and friendly way.
 - Copy Editor
 - [Resurrecting the newsletter] also means we need more copy editors, so if you like critiquing your friends' grammar, reach out to the publicity team!
 - Market Research
 - We have a new position this year, Market Research Coordinator. This is an all year position that requires understanding of data analytics and customer behavior metrics to help us build up our brand recognition.
 - Graphic Designers
 - We are also always looking for aspiring graphic designers to help make things look very pretty!
 - Assistant Director
 - And finally, the Publicity team is looking for potential leaders who would be interested in putting in the hard work this year to learn and train for future executive roles, particularly people interested in continuing the momentum forward at the Director level in future years.

Ally also reported:

- If you are interested in any of these positions, or something else on our org chart, email publicity@kumoricon.org.

Relations

Andrew Young, Relations Executive Assistant, presented slides *[lightly copy-edited]*:

- We've got EVERYTHING in the works! Voice actors, musicians, cosplay guests, and even a few surprises!
- Stay tuned for exciting announcements!
- We are currently looking for:
 - Guest Driver Coordinator
 - Guest Drivers
 - Relations Logistics Coordinator
 - Guest Gopher
 - Guest Liaisons
 - Cosplay Guest Liaisons
 - Autographs Staff
 - Industry Staff

- Green Lounge / Green Room Staff

Secretary

Andrew Young, Assistant Secretary, presented slides *[lightly copy-edited]*:

- Ratifying staff!
 - Staff reg is open and you've been keeping us busy already
- Editing minutes!
 - Lots of things happening behind the scenes to keep a record of
- We've hired a Staff Education Manager!
 - Agnes Thiebaud

Treasurer

Timothy Trotter, Treasurer, presented slides *[lightly copy-edited]*:

- The bills are paid and taxes are filed.
- We are looking to fill the Load In and Load Out Staff early in the year for a potential warehouse move. Please reach out to our Supply and Logistics Manager, Trevor McClung.

Outreach

Robert Trotter, Chair, presented slides *[lightly copy-edited]*:

- The outreach season has started!
- Chibi Chibi Con, a one day event, had 30 pre-registrations, more than double of what we registered last year.
- Side Quest Expo is happening right now at the DoubleTree in Portland! If you like retro video games, you might want to stop by and check it out.
- What is coming up?
- GameStorm is next weekend March 23 to 26! We are still looking for volunteers for both the outreach booth and the video game room.
- Sakura-Con is just around the corner.
- How to stay up to date on volunteer opportunities?
- Keep an eye on the "outreach" channel on the staff discord.
- Fill out the outreach booth volunteer registration form in the staff area of the website.
- You will get an email from outreach@kumoricon.org to confirm your interest and talk about availability.

Unfinished business

There was no unfinished business.

New business

There was no new business.

Good of the order

Joining staff

- Want to join staff but not sure what you want to do?

- Visit <https://www.kumoricon.org/open-positions> to read about all the positions we have available.
- Know what you want to do or need some help making a decision?
 - Visit <https://www.kumoricon.org/staff-application> to apply or take a small survey so we can help you figure out what to do.

Good of the order is accepting submissions!

- You can email good.of.the.order@kumoricon.org!

Open time

- If you have questions/comments/anything to bring up:
- Be in the public Discord, and use the “raise hand” icon.
- A moderator will invite you to the stage, and you have to accept.
- You’re live!

It was asked who to reach out to for Load In/Load Out staff. Robert pointed them to the Supply and Logistics Manager.

Robert asked if everyone was excited and pointed out that con is in 8 months.

Robert mentioned that if there are any questions to reach out to any of the directors and they would be happy to answer any questions.

Adjournment

The meeting was adjourned at 1:35pm by Robert Trotter.

Submitted, and revised and approved by the members,
Marie Jackson, Secretary

Attachment: Presentation slides

See file *kumoricon-minutes-member-20230318-attachment.pdf*